

Assessments



The MedQuest Advantage

- Thorough operational assessment resulting in detailed recommendations
- Examination of assets, operations, utilization patterns and barriers to future growth
- Financial and operational benchmarking against best practices

MedQuest Radiology Management Services provides assessments for hospitals, healthcare systems and physician-owned centers ranging from in-depth reviews of single functions such as sales and marketing to comprehensive evaluations of all aspects of operations, opportunities and challenges.

Drawing upon decades of hands-on experience as an imaging operator, MedQuest is uniquely qualified to identify and implement strategies proven to significantly increase revenue, optimize operations and enhance quality, safety and the patient experience. MedQuest is more than just a consultant; we deliver actionable recommendations and can provide extensive assistance with implementation.

MedQuest Assessment Process



Sample Assessment Types

- Comprehensive assessment
- Sales and marketing
- Operational efficiency
- Scheduling optimization
- Billing and denial management
- IT/systems integration
- Facility, equipment and market review

Assessments

EXAMPLE:

Supporting Growth

MedQuest is often called upon to provide a market assessment involving radiology network strategies and future expansion opportunities. This engagement generally begins with a market analysis to gain insight into a facility's competition and pricing, as well as determining the perception of the facility among medical professionals. MedQuest also evaluates network utilization patterns as well as geographic and demographic drivers for imaging services.

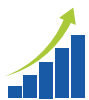
From this, MedQuest prepares an overall strategy for both individual facilities and entire networks.

The deliverable usually includes:

- Identification of potential growth opportunities
- Recommendations on marketing and network development activities to increase radiology market share and topline revenue
- Strategies for the deployment of specific imaging modalities and resources across a network
- Strategies for pricing and designation of facilities as HOPD or IDTF
- Evaluation of the viability of mobile imaging services

MedQuest's Focus

In addition to assessments, MedQuest provides a full range of management services that are mission-critical to radiology providers, including:



Increase volume and build referrals

with data-driven, targeted sales and marketing services



Improve operating efficiency

by enhancing scheduling, workflow and patient throughput



Ensure full compensation

with revenue cycle and denial management



Enhance quality and patient experience

with radiology-specific scorecards and metrics



Optimize radiology assets

with strategic development and network management services

MedQuest works with hospitals and other imaging providers to increase revenue, optimize operations and enhance quality and the patient experience. Hospital radiology departments using MedQuest's management services have increased revenue by up to 20 percent.

Contact us to discuss achieving greater radiology profitability and leveraging growth opportunities.

678.992.7324 www.MQradiology.com

MedQuest
RADIOLOGY MANAGEMENT SERVICES